AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) FEDERAL CANDIDATE STATE/LOCAL CANDIDATE							
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3							
	Station and Location: Date: WRAL TV Salls 9/15/12						
ı, Da	niel Jester						
being/on behalf	of: Barac	c Obama		·	, a legally		
qualified candida	ate of the	Democratic			political		
	ce of: Pres			l States			
in the	Drimary +	General					
	eld on: Vari						
do hereby reque	st station time as f	follows:					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks		
AS ORDERED -							
			1				
Total Charg	Total Charges: \$157,910 G / \$1 49,223.50 Net						

For programming that, in whole or inational importance," list the matter	in part, "communicates a message relations below:	ng to any political matter of
Clean / Renewable	Ineray	
Clean / Renewable Economy		
		•
I represent that the payment for the	above described broadcast time has bee	n furnished by:
OFA - Oba	ma for America	l
and you are authorized to announce I represent that this person or entity committee/organization of the legal	the time as paid for by such person or ending its either a legally qualified candidate or by qualified candidate.	ntity. an authorized
The name of the treasurer of the can Martin Nesbitt	didate's authorized committee is:	
This station has disclosed to me its pand discount, promotional and other	political advertising policies, including: sales practices (not applicable to federa	applicable classes and rates; I candidates),
	SCRIMINATE OR PERMIT DISCRIM HE PLACMENT OF ADVERTISING.	INATION ON THE BASIS
To Be Signed By C	Candidate or Authorized	Committee
1/18/2012	Signature	
-		
To Be Signe	d By Station Representa	tive
Accepted	Accepted in Part	Rejected
MM Signature	Quinn hoontz Printed Name	DOS Tatle
	,	

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

٠.	of federal candidate or authorized committee) hereby certify that the programming proadcast (in whole or in part) pursuant to this agreement:
	□ does does not
	o an opposing candidate (check applicable box). I further certify that for the mming that does refer to an opposing candidate:
(chec	applicable box)
	he radio programming contains a personal audio statement by the candidate that dentifies the candidate, the office being sought, and that the candidate has approved the broadcast.
	he television programming contains a clearly identifiable photograph or similar mage of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved he broadcast, and that the candidate and/or the candidate's authorized committee baid for the broadcast.
<u></u>	signature of candidate or authorized committee
	JAmes A. Messina 1/18/2012
	printed name date

CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

Greer Margolis & Mitchell 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007

10/07/12

-TWTF--

5

	Contract / Rev	<u>/ision</u>		Alt Order #		
	116524	1		06268754		
Product						
OBAMA :30 10/2						
Contract Dates	Estimate #					
10/02/12 - 10/08/12	1537					
<u>Advertiser</u>			<u>Ori</u>	iginal Date	'Revision	
Obama For America			C	8/14/12	/ 08/14/12	
	Billing Cycle Billing Calendar		endar	Cash/Trade		
	EOM/EOC	Broado	Broadcast		Cash	
	<u>Station</u>	Accou	nt E	xecutive	Sales Office	
	WRAL	Cheryl	Bla	iir	Washington Tele	
	Special Handl	ling				
	CIA - Mark PA	\ID				
	Demographic					
	Adults 35+					
	IDB#	Advert	iser	Code	Product Code	
	Agency Ref			Advertiser	Ref	

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Type Spots Days Rate Amount WRAL 10/02/12 10/05/12 The Insider (1-130p) 1-130p :30 NM \$825.00 5 CLASS 4 - CANDIDATE Start Date End Date Spots/Week <u>Weekdays</u> <u>Rate</u> Week: 10/01/12 10/07/12 \$165.00 -TWTF--5 WRAL 10/02/12 10/05/12 The Doctors 10-11AM :30 NM 5 \$500.00 CLASS 4 - CANDIDATE Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/01/12 10/07/12 -TWTF--5 \$100.00 1135p-1237a :30 NM 2 WRAL, 10/02/12 10/05/12 David Letterman \$230.00 CLASS 4 - CANDIDATE Spots/Week Start Date End Date Weekdays <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF--\$115.00 10/05/12 Price is Right :30 NM 5 \$625.00 4 WRAL 10/02/12 11a-12p CLASS 4 - CANDIDATE End Date Start Date **Weekdays** Spots/Week Rate \$125.00 Week: 10/01/12 10/07/12 -TWTF--:30 NM WRAL 10/02/12 10/05/12 Late Late Show 1237a-137a 3 \$105.00 CLASS 4 - CANDIDATE Spots/Week Start Date End Date <u>Weekdays</u> Rate Week: 10/01/12 10/07/12 -TWTE--\$35.00 :30 NM \$625.00 WRAL 10/02/12 10/05/12 Noon News 12p-1p 5 **CLASS 4 - CANDIDATE** Start Date End Date <u>Weekdays</u> Spots/Week Rate \$125.00 Week: 10/01/12 10/07/12 -TWTF--5 :30 NM WRAL 10/02/12 10/05/12 CBS Daytime (1:30-4P) 130-4p 3 \$405.00 CLASS 4 - CANDIDATE Spots/Week Start Date End Date <u>Weekdays</u> Rate 10/07/12 \$135.00 Week: 10/01/12 -TWTF--:30 NM 5 \$2,250.00 WRAL 10/02/12 10/05/12 Young and the Restless 4-5p CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 \$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision 116524 /	Alt Order # 06268754	
Contract Dates	Product	Estimate #	
0/02/12 - 10/08/12	OBAMA :30 10/2	1537	

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 08/14/12

S	pots	
Ç	DOID	۱

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 9 WRAL 10/02/12 10/05/12 WRAL 5am News	5am - 5:30a	:30	NM	5	\$750.00
CLASS 4 - CANDIDATE <u>Start Date</u>	<u>Rate</u> \$150.00				
N 10 WRAL 10/02/12 10/05/12 5:00 First News	5-530p	:30	NM	5	\$2,750.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 5	<u>Rate</u> \$550.00				
N 11 WRAL 10/02/12 10/05/12 WRAL 5:30AM News	530-6a	:30	NM	5	\$1,250.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 5	<u>Rate</u> \$250.00				
N 12 WRAL 10/02/12 10/05/12 5:30 News	530-6p	:30	NM	5	\$2,750.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 5	<u>Rate</u> \$550.00				
N 13 WRAL 10/02/12 10/05/12 6pm News (M-F)	6-630p	:30	NM	7	\$4,550.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TwTF 7	<u>Rate</u> \$650.00				
N 14 WRAL 10/02/12 10/05/12 WRAL AM News	6-7a	:30	NM	5	\$2,000.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TWTF 5	<u>Rate</u> \$400.00				
N 15 WRAL 10/02/12 10/05/12 CBS Evening News (M-F)	630p-7p	:30	NM	5	\$3,750.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TWTF 5	\$750.00			_	40.075.00
N 16 WRAL 10/02/12 10/05/12 Inside Edition	7-730P	:30	NM	5	\$2,375.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 - TwTF 5	<u>Rate</u> \$475.00				
N 17 WRAL 10/02/12 10/05/12 CBS This Morning	7am - 9am	:30	NM	12	\$2,100.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 - TWTF 12	\$175.00			_	00.075.00
N 18 WRAL 10/02/12 10/05/12 Entertaiment Tonight	730-8P	:30	NM	5	\$2,375.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TwTF 5	<u>Rate</u> \$475.00				
N 19 WRAL 10/02/12 10/05/12 Dr. Phil	9-10a	:30	NM	5	\$575.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TwTF 5	Rate \$115.00				
N 20 WRAL 10/05/12 10/05/12 Fri Hour 3	10-11p	:30	NM	1	\$700.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	<u>Rate</u> \$700.00				

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1537



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

Contract / Revision Alt Order# 116524 06268754 Contract Dates Product Estimate#

Original Date / Revision <u>Advertiser</u> 08/14/12 / 08/14/12 **Obama For America**

OBAMA:30 10/2

10/02/12 - 10/08/12

Ol Chill E I B to Beautifue	Ctart/End Time	Spots/ Days Length Week	Rate	Type S _l	oote	Amount
*Line Ch Start Date End Date Description	Start/End Time Rate	Days Length Week	Nate	Type of	JU(5	Amount
Start Date End Date Weekdays Spots/Week N 21 WRAL 10/05/12 10/05/12 Fri Hour 2	9-10p	:30		NM	1	\$550.00
CLASS 4 - CANDIDATE	0 10p					
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$550.00					
N 22 WRAL 10/08/12 10/08/12 Mon Hour 3	10-11p	:30		NM	1	\$1,200.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$1,200.00					
N 23 WRAL 10/08/12 10/08/12 Mon Hour 1	8-9p	:30		NM	1	\$1,800.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$1,800.00		·			
N 24 WRAL 10/08/12 10/08/12 Mon Hour 2	9-10p	:30		MM	1	\$1,800.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$1,800.00			:		
N 25 WRAL 10/06/12 10/06/12 Sat Hour 3	10-11p	:30		NM	1	\$700.00
CLASS 4 - CANDIDATE						
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1- 1	<u>Rate</u> \$700.00					
N 26 WRAL 10/06/12 10/06/12 6pm News (Sat)	6-630p	:30		NM	1	\$175.00
CLASS 4 - CANDIDATE	0 000p					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121- 1	<u>Rate</u> \$175.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WRAL 10/01/12-10/07/12 6pm News (Sat)	6-630p	Sa :30	\$175.00	NM		
See MG 26.2 2 WRAL 10/01/12-10/07/12 7pm News	7-730p	sa :30	\$175.00	NM		
MG for 26.1 10/06	·					
Airs at 7p - CLASS 4 CANDIDATE	0.0-	:30	w.w	NM	2	\$300.00
N 27 WRAL 10/06/12 10/06/12 WRAL 6a News Sat	6-8a	:50		NIVI	2	\$300.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 2- 2	<u>Rate</u> \$150.00					
N 28 WRAL 10/06/12 10/06/12 On The Record 7-730p	7-730p	:30		MM	1	\$75.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121- 1	<u>Rate</u> \$75.00					
Spot Ch Date Range Description	Start/End Time		Rate	<u>Type</u>		
1 WRAL 10/01/12-10/07/12 On The Record 7-730p	7-730p	Sa :30	\$75.00	NM		
See <i>MG 28.2</i> 2 WRAL 10/01/12-10/07/12 On The Record 730-8p → MG for 28.1 10/06	730-8p	Sa :30	\$75.00	NM		
Airs at 730p - CLASS 4 CANDIDATE	***********					
D 29 WRAL 10/06/12 10/06/12 Andy Griffith Sat 730-8p	730-8p	:30		NM	0	\$0.00
CLASS 4 - CANDIDATE		^^		PERU	1	\$200.00
N 30 WRAL 10/06/12 10/06/12 CBS This Morning Saturda	ay Bam - 10am	:30		NM	I	φε.υυ.υυ
CLASS 4 - CANDIDATE Start Date	Rate			ļ		

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1537



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

Alt Order # Contract / Revision 06268754 116524 Contract Dates Product Estimate #

Original Date / Revision <u>Advertiser</u> 08/14/12 / 08/14/12 Obama For America

OBAMA:30 10/2

Spots/

10/02/12 - 10/08/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			_
Week: 10/01/12 10/07/121- 1	\$200.00	Weekdays Length Rate	Туре	
Spot Ch Date Range Description 1 WRAL 10/01/12-10/07/12 CBS This Morning Saturday	Start/End Time	<u>Weekdays</u> <u>Length</u> <u>Rate</u> sa :30	NM	
See MG 30.2	y oum - roum			
2 WRAL 10/06/12-10/06/12 CBS This Sat Morning 8-9a	8-9a	sa :30 \$200.00	NM	
N 31 WRAL 10/07/12 10/07/12 Sun Hour 3	10-11p	:30	NM 1	\$1,200.00
CLASS 4 - CANDIDATE	Data			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,200.00			
N 32 WRAL 10/07/12 10/07/12 Face The Nation 1030-1130		:30	NM 1	\$200.00
CLASS 4 - CANDIDATE	1000 1.00			
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/01/12 10/07/121 1	\$200.00			
D 33 WRAL 10/07/12 10/07/12 6pm News (Sun)	6-630p	:30	NM 0	\$0.00
CLASS 4 - CANDIDATE				******
N 34 WRAL 10/07/12 10/07/12 60 Minutes	7-8p	:30	NM 1	\$1,020.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week	Rate			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	\$1,020.00			
N 35 WRAL 10/07/12 10/07/12 WRAL Sun Morning News	7-9a	:30	NM 2	\$500.00
CLASS 4 - CANDIDATE				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/01/12	\$250.00		NIM 4	64 500 00
N 36 WRAL 10/07/12 10/07/12 Sun Hour 1	8-9p	:30	NM 1	\$1,500.00
CLASS 4 - CANDIDATE Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate			
Week: 10/01/12 10/07/121 1	\$1,500.00			
N 37 WRAL 10/07/12 10/07/12 CBS Sunday Morning	9-1030a	:30	NM 1	\$250.00
CLASS 4 - CANDIDATE				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/01/12 10/07/121 1	\$250.00		NINA 4	£1 600 00
N 38 WRAL 10/07/12 10/07/12 Sun Hour 2	9-10pm	:30	NM 1	\$1,600.00
CLASS 4 - CANDIDATE Start Date	Rate			
Week: 10/01/12 10/07/121 1	\$1,600.00			
N 39 WRAL 10/04/12 10/04/12 Thu Hour 3	10-11p	:30	NM 1	\$1,800.00
CLASS 4 - CANDIDATE				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/01/12 10/07/121 1	\$1,800.00	.20	NM 7	\$4.550.00
N 40 WRAL 10/02/12 10/07/12 Late News	11-1135p	:30	TAIVI /	φ+₁υυυ.υυ
CLASS 4 - CANDIDATE Start <u>Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>			
Week: 10/01/12 10/07/12 -TWTFSS 7	\$650.00			
N 41 WRAL 10/02/12 10/02/12 Tue Hour 1	8-9p	:30	NM 1	\$1,400.00
CLASS 4 - CANDIDATE			j	
<u> Start Date </u>	<u>Rate</u>			
Week: 10/01/12 10/07/12 -1 1	\$1,400.00		-1-11-1	

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WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision 116524 /	Alt Order # 06268754		
Contract Dates 10/02/12 - 10/08/12	Product OBAMA :30 10/2	Estimate # 1537		
Advertiser Obama For America	0	original Date / Revision 08/14/12 / 08/14/12		

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
N 42 WRAL 10/02/12 10/02/12 Tue Hour 2	9-10p		:30		NM	1	\$1,500.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -1 1	<u>Rate</u> \$1,500.00						* 4 000 00
N 43 WRAL 10/03/12 10/03/12 Wed Hour 3	10-11p		:30		NM	1	\$1,200.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$1,200.00						04 400 00
N 44 WRAL 10/03/12 10/03/12 Wed Hour 1	8-9p		:30		NM	1	\$1,100.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,100.00			.***			64 000 00
N 45 WRAL 10/03/12 10/03/12 Wed Hour 2	9-10p		:30		NM	1	\$1,800.00
CLASS 4 - CANDIDATE <u>Start Date</u>	<u>Rate</u> \$1,800.00						
			Tota	ls		129	\$57,910.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	129	\$57,910.00	\$49,223.50
Totals	129	\$57,910.00	\$49,223.50

Signature:	Date:	_
Jiunaluie.		